Kids rally for a green cause

TIMES NEWS NETWORK

Coimbatore: About 500 children from 12 schools participated in the citizen's march organized by India Green and Wild along with Humane Animal Society on Saturday at Race Course.

The march, which began at the Income Tax office around 10am, had children holding posters and placards against some of the major issues the nation faces—deforestation, greed, intensive farming, encroachment and exploitation.

The movement was launched across the country by involving about 250 schools across 50 cities, the organisers said. It reached out to schools so that children and teachers are made aware of the major issues



FOR MOTHER EARTH: The citizen's march at Race Course on Saturday saw participation of about 500 children from 12 schools

plaguing the planet and how some life-changing methods could positively impact the environment.

The volunteers of the movement aim to work with schools educating the children on community living, building a strong so-

cial fabric, focus on need, health, consumption and spending, empower them to have smart conversation, expose them to the impact of animal exploitation on environment and work on alternatives and substitutes to plastic products.